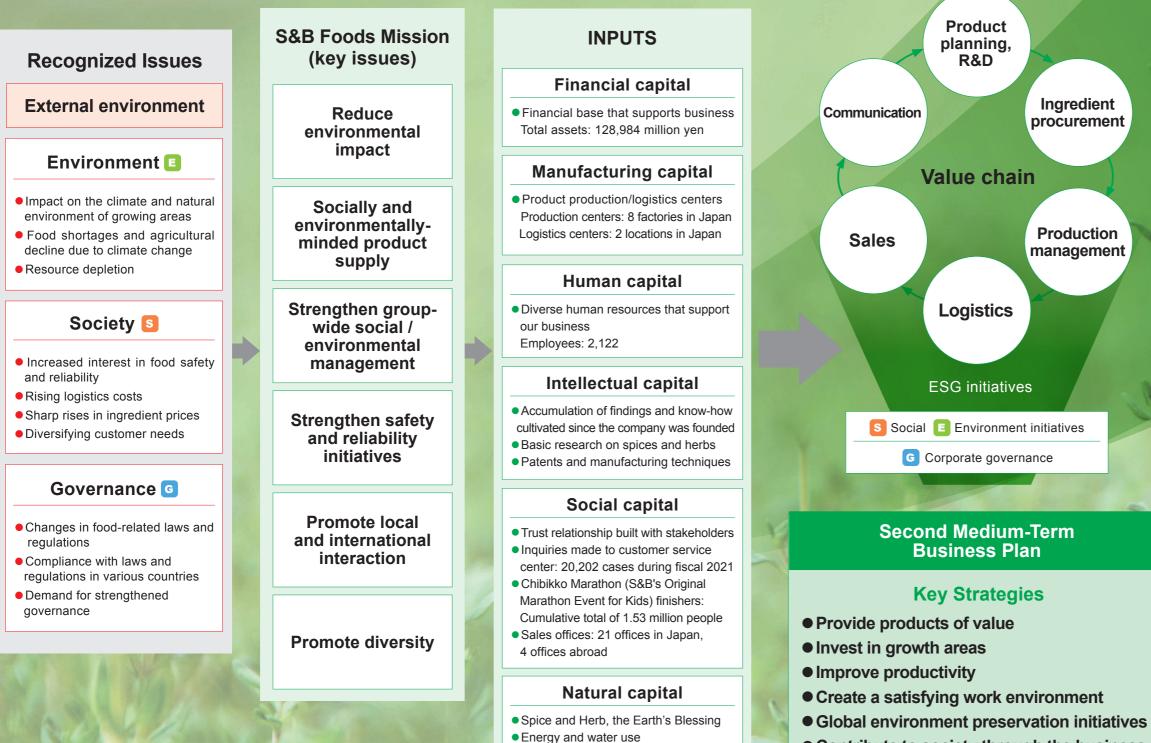
Value Creation Process

At S&B Foods, we formulate the S&B Foods Mission (key issues) based on the external environment affecting our business.

While carrying out the Second Medium-Term Business Plan, creating value across the entire value chain helps us aim to achieve a sustainable business, society, and our vision.



• Contribute to society through the business

Vision (goal) With the potentiality of "Spice and Herb, the Earth's Blessing", we create a flavorful, healthy and bright future.

Second Medium-Term Business Plan (fiscal year 2020 - 2022)

Basic Policy

Drive business under the core competence of "Spice and Herb, the Earth's Blessing," while aiming to achieve a sustainable business and society.

Delivered value (outcome)

Customer Happiness

Contribute to healthy, happy living of customers through spice and herb products.



Employee Happiness

Create an environment where diverse personnel can play an active role based on their own ideals.



Happiness of future generations

Engage in preservation of the global environment while contributing to the achievement of SDGs through the business.

