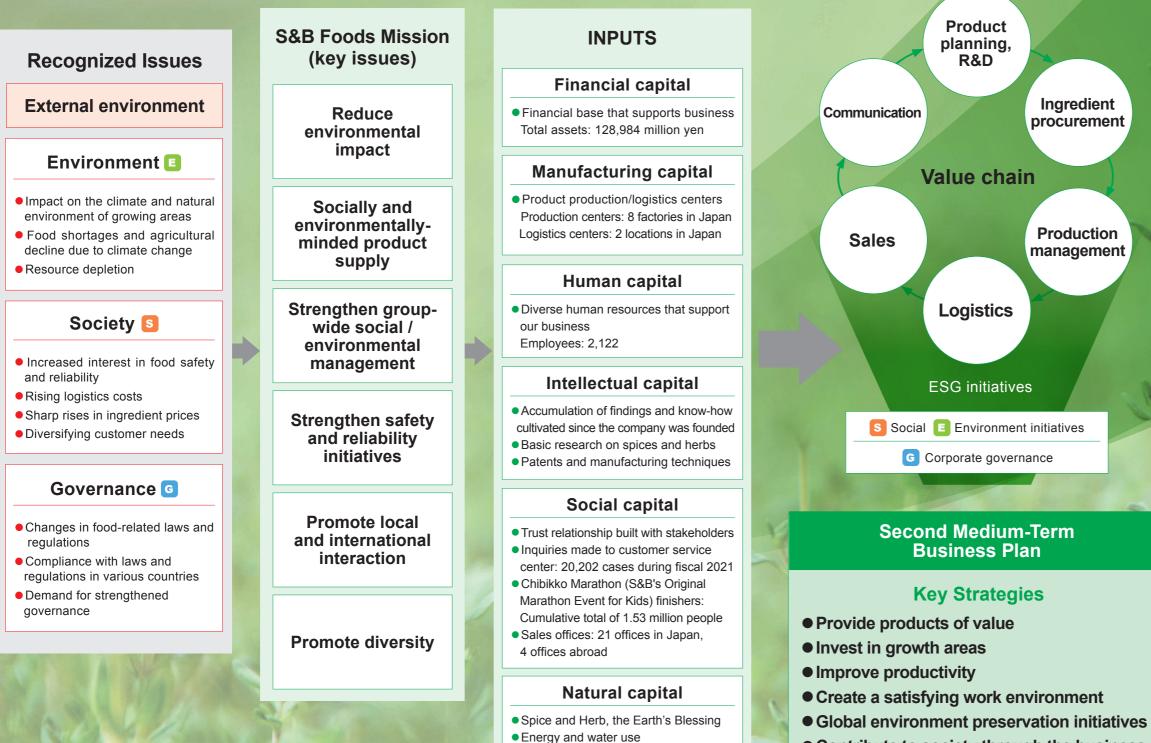
# **Value Creation Process**

At S&B Foods, we formulate the S&B Foods Mission (key issues) based on the external environment affecting our business.

While carrying out the Second Medium-Term Business Plan, creating value across the entire value chain helps us aim to achieve a sustainable business, society, and our vision.



• Contribute to society through the business

Vision (goal) With the potentiality of "Spice and Herb, the Earth's Blessing", we create a flavorful, healthy and bright future.

Second Medium-Term Business Plan (fiscal year 2020 - 2022)

#### **Basic Policy**

Drive business under the core competence of "Spice and Herb, the Earth's Blessing," while aiming to achieve a sustainable business and society.

## **Delivered value (outcome)**

#### **Customer Happiness**

Contribute to healthy, happy living of customers through spice and herb products.



## **Employee Happiness**

Create an environment where diverse personnel can play an active role based on their own ideals.



# Happiness of future generations

Engage in preservation of the global environment while contributing to the achievement of SDGs through the business.

